

2026 ANNUAL CONVENTION

Innovation and Advancement - Pharmacy Forward:
Embracing Innovation in Patient Care



Exhibitor Prospectus & Sponsorship Opportunities

www.pssny.org

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Why Sponsor the 2026 PSSNY Annual Convention?

Visibility. Access. Impact.

The PSSNY Annual Convention is the premier gathering of New York State's pharmacy community — attracting 200+ attendees across all practice settings, including:

- Independent pharmacy owners (40% of our members)
- Community, chain, and hospital pharmacists
- Faculty and students from schools of pharmacy
- Pharmacy technicians and emerging professionals

This diverse, decision-making audience gives sponsors the unique opportunity to reach the largest concentration of independent pharmacy owners in the country — while also connecting with the next generation of pharmacy leaders.

MOMENTUM FOR THE PROFESSION

PSSNY members are leading the charge in New York State — with legislative wins that advance pharmacy practice and protect independent ownership. Sponsors align their brand with a society that is growing in influence and impact every year.

What Attendees Said in 2025

"It was the best convention that I have attended in a while. It was very well organized. Everything was terrific."

"I love my profession and this is a great way to share ideas with other pharmacists. It is not only educational but nice to see friends in my profession."

"I believe the convention was one of the better conventions in the last few years. It was obvious the time and effort that went into planning the event. Job well done."

Why Sponsors Come Back

Sponsors consistently report that the PSSNY Annual Convention is a high-value investment:



94%

agreed the convention is a good value for the price



88%

88% identified potential new customers

Attendee engagement ensures meaningful ROI for our partners:

100%

agreed sessions were relevant to their practice

100%

met with current suppliers

97%

learned about new products and technologies

94%

identified potential new suppliers

Direct Access to Decision-Makers

PSSNY's convention provides an unparalleled setting for:

- ◆ Building one-on-one relationships with pharmacy owners and buyers
- ◆ Networking with thought leaders and faculty shaping pharmacy practice
- ◆ Engaging with students and early-career pharmacists entering the workforce

With limited sponsorship opportunities, your brand receives exclusive visibility — ensuring your message reaches those who matter most.

Sponsorships

Sponsorship	Cost
Lanyard Sponsor 4 AVAILABLE SOLD	\$750
Charging Station Sponsor 4 AVAILABLE	\$1,500
Affiliate Meeting Sponsor 2 AVAILABLE	\$1,500
Coffee Break Sponsor 3 AVAILABLE SOLD	\$1,500
CE Sponsor 10 AVAILABLE	\$2,500
Registration Sponsor 4 AVAILABLE	\$2,500
Hotel Breakfast Sponsor 3 AVAILABLE	\$3,000
Welcome Bag Sponsor 2 AVAILABLE SOLD	\$3,000
Photobooth Sponsor 2 AVAILABLE	\$3,000

SPONSOR BENEFITS

By partnering with PSSNY, you receive:

- ◆ Logo featured on convention website, program, and signage
- ◆ Recognition during sessions and in promotional mailings
- ◆ Inclusion on sponsorship marquee and signage at hosted events
- ◆ Enhanced visibility at your exhibit or sponsored event
- ◆ Sponsorships at \$5,000 or more include complimentary banquet tickets.

ALL SPONSORSHIPS INCLUDE:

Logo on Signage, Program, Web Site, Social Media, and Promotional Materials

Specialty Sponsorships

Sponsorship	Cost	Company Info at Registration Desk	Speaking opportunity	45 Minute Program Exclusive	Premier Logo Placement	Banquet Tickets
Cocktail Reception Sponsor 4 AVAILABLE	\$5,000	◆				2
Program Sponsor	\$7,500	◆	◆		◆	2
Networking Lunch Sponsor	\$10,000	◆	◆		◆	4
Saturday Banquet and Awards Dinner 5 AVAILABLE	\$10,000	◆	◆		◆	4
Product Theatre with Lunch 2 AVAILABLE SOLD	0	◆	◆	◆	◆	4

Be involved. Be engaged. Be part of PSSNY.

Exhibitor Information

Exhibit Cost: \$2,500 SATURDAY, JUNE 13, 2026

Exhibitors will be showcased throughout the day to maximize visibility and engagement with attendees.

- ◆ Includes registration for TWO company representatives
- ◆ Registration includes lunch
- ◆ Banquet tickets sold separately
- ◆ Additional representatives must purchase a lunch ticket

Exhibit hours: 7:00 AM – 5:30 PM

- ◆ Saturday, June 13, 2026: 7:00 am – 5:30 pm

Dedicated Engagement Times:

7:00–8:00 AM – Breakfast with Exhibitors, Attendees will begin their day in the exhibit hall, ensuring strong morning traffic.

11:45 AM–1:45 PM – Exclusive Exhibitor Networking
A dedicated two-hour window with no competing programming, giving exhibitors uninterrupted time to connect with pharmacists, owners, technicians, and decision-makers.

Exhibit Deadline: May 1, 2026

Exhibits will include a 6' table and two chairs. Space is limited and exhibitors are responsible for keeping aisles free of congestion as a courtesy to other exhibitors and participants. Exhibitors must conform to local fire department regulations. Exhibitors must not injure or deface the convention property walls. Exhibits must have a representative available during exhibit hours.

The Exhibit Hall will be organized for maximum visibility and traffic. All exhibit space will be accepted on a first-come, first-served basis.

Exhibit Deadline: May 1, 2026

Why Should You Exhibit?

- ◆ Showcase new products
- ◆ Build your brand awareness
- ◆ Develop relationships with new customers
- ◆ Strengthen existing customer relationships
- ◆ Supports students and invests in the future
- ◆ Show your support for PSSNY
- ◆ Exhibitors not only promote valuable services, but also gain credibility as supporters of PSSNY
- ◆ Exhibiting at PSSNY events is a cost-effective way to reach pharmacists and students who are eager to buy or recommend your products and services

Ready to Elevate Your Brand?

Reserve before May 1, 2026

Register online: www.pssny.org/events

Questions?

Email: executivedirector@pssny.org

Follow us:

Facebook and Linked In:

Pharmacists Society of the State of New York

X: [@ny_pharmacists](#) • Instagram: [@pssny](#)

Rules and Regulations

Exhibitor Registration:

- Includes two complimentary registrations; additional representatives must register at the vendor rate.
- Exhibitors are responsible for their own hotel reservations.

Exhibit Space:

- Assigned on a first-come, first-served basis after payment is received.
- Each space includes a 6' table and two chairs.
- Exhibitors must keep aisles clear, follow local fire codes, and avoid damaging property.

Liability and Insurance:

- Exhibitors assume full responsibility for any loss, injury, or damage arising from their participation.
- Exhibitors agree to hold PSSNY and Resorts World Catskills harmless from claims related to their exhibit, staff, or activities.
- Exhibitors are strongly encouraged to carry insurance covering transport, installation, the event, and dismantling.

Security:

- The Exhibit Hall may not be locked after hours.
- Exhibitors should cover displays or secure valuables when unattended.
- PSSNY strongly recommends a rider policy for additional protection.

Cancellation & Refund Policy

- **Sponsorships:** All sponsorship commitments are non-refundable once confirmed and paid.
- **Exhibit Booths:** All exhibitor registrations are non-refundable once reserved and paid.
- **Transferability:** Sponsorships and exhibit booths are not transferable to another company, individual, or event.